

# SAVE THE CENTER CAMPAIGN

GOAL: Raise \$100,000 by December 31, 2017

**WHY:** Since 2009, our budget has been reduced by 40% and our staffing by 75%. We are committed to providing this critical community resource for FREE to those in need.

**THE PLAN:** Raise \$100,000 for this year's operational budget, as well as adding to our endowment as part of our plan to create sustainability.

### TAKE ACTION TODAY

If you or someone you know can donate, volunteer, or attend our upcoming Gala contact, admin@oaklandspeech.org today!

# **SAVE THE CENTER GALA**

**March 23, 2018, 6-9 PM** 1547 Lakeside Dr., Dakland, CA 94612

# CONTACTUS

Please visit our website and Facebook page for more information. Like what you see and are interested in being of part of the center? Don't hesitate to reach out!

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http://www.oaklandspeech.org/



# **OAKLAND RITECARE**

CHILDHOOD LANGUAGE CENTER



Giving the Gift of Speech.

One Voice at a Time



STU PURVIS GENEROUSLY **NEW RESEARCH-BASED** DONATES TRAILER TO PROGRAMS ADDED TO HELP 1983 1995 PROGRAM. MORE CHILDREN 2013 2010 MOVED FROM PARKING REPUTATION GROWS: NEW 1983 LOT TRAILER TO RESEARCH-BASED PROGRAMS, REFERRALS EXPLODE! SCOTTISH RITE CENTER

The California Scottish Rite Foundation started the clinic through Henry Claussen with the idea that no child should be limited by treatable language deficits. Mr. Claussen invested \$600,000 of his personal money to ensure that the Oakland Center had all the resources it needed to be an impactful organization for the community.

34 years and a parking lot trailer office later, the Oakland Ritecare Language Development Center continues to maintain its mission to provide FREE services to the community - "minding the gap" by targeting

OAKLAND RITECARE IS.

low-scoring youth who do not test low enough to receive school-based services. No family is turned away for lack of money.

In its 6 therapy rooms, the center works with over 45 families a year - over 1,000 children since inception. Each with an individualized plan utilizing state-ofthe-art therapies to assist children with speech development, language therapy, and critical thinking programs.

We're proud to say we're giving the gift of speech. One voice at a time.





# ■ Fast ForWord™ (FFW)

This specialized computer-based program presents sound and speech in "slow-motion" to give the child's brain more time to process the sounds. Over time, sounds and words are slowly sped up until the brain can understand the sounds and speech at a normal rate. Research demonstrates that processing sounds accurately and quickly improves reading levels by 1.5 years in just 3 months.

# Interactive Metronome™ (IM)

Think of this as a brain tune-up. Sometimes language problems are caused by different parts of the brain refusing to work together. IM teaches brain regions to fire at the right time by using computer-guided activities that are functional and fun!

# The Listening Program™ (TLP)

This program helps the "listening" part of your brain get better at understanding what it's hearing. Think of it as the brain learning how to "sort the mail." By listening to specially designed music, the brain learns how to sort and prioritize rather than simply throwing it in a pile on a desk!